



**Data evento**

da Mer, 15 Ottobre, 2025 - 07:00

a Mer, 15 Ottobre, 2025 - 09:00

**Luogo Evento**Online

**Sezione evento**

Evento esterno

**Tipo evento**

Webinar

**Iscrizioni non ancora aperte.**

**Prossimi eventi:**

Lun 26 Gen, 2026

[A Glass of Italy 2026 \[1\]](#)

(Copenaghen | Frederiksberg Runddel 1, 2000 Frederiksberg)

Mer 11 Feb, 2026

[Canada–Italy Green Building Forum 2026 \[2\]](#)

(Vancouver Convention Center West)

Dom 01 Mar, 2026

[Taste of Italy Houston 2026 \[3\]](#)

(Hilton Houston Post Oak by the Galleria)

Online

**15 Ottobre 2025**



Organized by:



Collaborators:



## WEBINAR

# ***Unlocking Opportunities: The Johor–Singapore Special Economic Zone (JS-SEZ)***

On 7 January 2025, Singapore and Malaysia signed an agreement to launch the Johor–Singapore Special Economic Zone (JS-SEZ), enhancing cross-border connectivity and industrial cooperation.

Following the first webinar organised by the Italian Chamber of Commerce in Singapore, Italcham Malaysia – together with MIDA, RSM Malaysia and SIMEST – is pleased to host the second session, offering Italian businesses further insights into the project!



**15 OCTOBER  
2025**



**3PM - 5PM  
(GMT+8)**

**REGISTER  
HERE**



## Agenda

- 3.00 - 3.10 pm** Welcome Address by **Mr Michele Dossi**, President of **Italcham Malaysia**
- 3.10 - 3.20 pm** Opening Remarks by **H.E. Raffaele Langella**, Ambassador of Italy to Malaysia
- 3.20 - 3.30 pm** Opening Remarks by **H.E. Dante Brandi**, Ambassador of Italy to Singapore
- 3.30 - 3.50 pm** *Investment Opportunities in Malaysia*, by **Mr. Ahmad Uwais Ab. Razak**, Deputy Director of the Foreign Investment Division, **MIDA**
- 3.50 - 4.10 pm** *Economic Outlook and Key Opportunities Businesses in Malaysia*, by **Mr. Anston Cheah**, Executive Director, **RSM Malaysia**
- 4.10 - 4.30 pm** Presentation by **SIMEST**
- 4.30 - 4.45 pm** Q&A Session
- 4.45 - 5.00 pm** Closing Remarks



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La [Camera di Commercio Italiana in Malesia](#) [4] in collaborazione con la *Malaysian Investment Development Authority (MIDA)*, *RSM Malaysia* e *SIMEST*, organizza il webinar **“Unlocking Opportunities: The Johor–Singapore Special Economic Zone (JS-SEZ)**.

L'iniziativa, che segue una prima sessione promossa dalla *Italian Chamber of Commerce in Singapore*, offrirà una



panoramica strategica sulle occasioni di investimento e partnership industriale che la nuova zona economica intende favorire.

Frutto della collaborazione tra i governi di Singapore e della Malesia, la **Johor–Singapore Special Economic Zone** punta a trasformare la regione transfrontaliera in un hub industriale e logistico integrato, favorendo scambi, investimenti e mobilità.

Tra gli interventi previsti figurano:

- **Michele Dossi**, Presidente ITALCHAM Malaysia
- **S.E. Raffaele Langella**, Ambasciatore d'Italia in Malesia
- **S.E. Dante Brandi**, Ambasciatore d'Italia a Singapore
- **Ahmad Uwais Ab. Razak**, Deputy Director, Foreign Investment Division, MIDA
- **Anston Cheah**, Executive Director, RSM Malaysia

Il webinar rappresenta un'occasione concreta per approfondire le modalità di accesso ai benefici del **JS-SEZ** e individuare nuove traiettorie di crescita per le imprese italiane interessate ai mercati del Sud-Est Asiatico.

Per partecipare è necessario registrarsi cliccando [qui](#) [5].

## Condividi

### Reti Sociali

## ARGOMENTI

[Internazionalizzazione](#) [6]

**Source URL:** <https://www.assocamerestero.it/eventi/johor-singapore-special-economic-zone-nuove-opportunità-imprese-italiane-nel-sud-est-asiatico>

### Collegamenti

- [1] <https://www.assocamerestero.it/eventi/glass-of-italy-2026>
- [2] <https://www.assocamerestero.it/eventi/canada-italy-green-building-forum-2026>
- [3] <https://www.assocamerestero.it/eventi/taste-of-italy-houston-2026>
- [4] <https://www.assocamerestero.it/ccie/italian-chamber-of-commerce-malaysia>
- [5] [https://docs.google.com/forms/d/e/1FAIpQLSfjaLfP-JhdA0fmS\\_t0cyKcdRs0kPkpDVSqGfVmruaN1hGqkQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSfjaLfP-JhdA0fmS_t0cyKcdRs0kPkpDVSqGfVmruaN1hGqkQ/viewform)
- [6] <https://www.assocamerestero.it/ricerca-per-argomenti/%3Ftid%3D212>