



**Data evento**

da Mer, 15 Ottobre, 2025 - 07:00

a Mer, 15 Ottobre, 2025 - 09:00

**Luogo Evento**Online

**Sezione evento**

Evento esterno

**Tipo evento**

Webinar

**Iscrizioni non ancora aperte.**

**Prossimi eventi:**

Sab 06 Giu, 2026

[Italia, amore mio! \[1\]](#)

(Tokyo | Roppongi Hills)

Mer 10 Giu, 2026

[German Italian Aerospace Forum \[2\]](#)

(Berlino)

Mar 23 Giu, 2026

[ICBM – International Construction Business Meeting \[3\]](#)

(?ód? - Polonia)

Online

**15 Ottobre 2025**



Organized by:



Collaborators:



WEBINAR

# Unlocking Opportunities: The Johor–Singapore Special Economic Zone (JS-SEZ)

On 7 January 2025, Singapore and Malaysia signed an agreement to launch the Johor–Singapore Special Economic Zone (JS-SEZ), enhancing cross-border connectivity and industrial cooperation.

Following the first webinar organised by the Italian Chamber of Commerce in Singapore, Italcham Malaysia – together with MIDA, RSM Malaysia and SIMEST – is pleased to host the second session, offering Italian businesses further insights into the project!



15 OCTOBER  
2025



3PM - 5PM  
(GMT+8)

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## Agenda

- 3.00 - 3.10 pm Welcome Address by **Mr Michele Dossi**, President of Italcham Malaysia
- 3.10 - 3.20 pm Opening Remarks by **H.E. Raffaele Langella**, Ambassador of Italy to Malaysia
- 3.20 - 3.30 pm Opening Remarks by **H.E. Dante Brandi**, Ambassador of Italy to Singapore
- 3.30 - 3.50 pm *Investment Opportunities in Malaysia*, by **Mr. Ahmad Uwais Ab. Razak**, Deputy Director of the Foreign Investment Division, MIDA
- 3.50 - 4.10 pm *Economic Outlook and Key Opportunities Businesses in Malaysia*, by **Mr. Anston Cheah**, Executive Director, RSM Malaysia
- 4.10 - 4.30 pm Presentation by SIMEST
- 4.30 - 4.45 pm Q&A Session
- 4.45 - 5.00 pm Closing Remarks



+60189004816



info@italcham.my

La [Camera di Commercio Italiana in Malesia](#) [4] in collaborazione con la *Malaysian Investment Development Authority (MIDA)*, *RSM Malaysia* e *SIMEST*, organizza il webinar “**Unlocking Opportunities: The Johor–Singapore Special Economic Zone (JS-SEZ)**”.

L'iniziativa, che segue una prima sessione promossa dalla *Italian Chamber of Commerce in Singapore*, offrirà una



panoramica strategica sulle occasioni di investimento e partnership industriale che la nuova zona economica intende favorire.

Frutto della collaborazione tra i governi di Singapore e della Malesia, la **Johor–Singapore Special Economic Zone** punta a trasformare la regione transfrontaliera in un hub industriale e logistico integrato, favorendo scambi, investimenti e mobilità.

Tra gli interventi previsti figurano:

- **Michele Dossi**, Presidente ITALCHAM Malaysia
- **S.E. Raffaele Langella**, Ambasciatore d'Italia in Malesia
- **S.E. Dante Brandi**, Ambasciatore d'Italia a Singapore
- **Ahmad Uwais Ab. Razak**, Deputy Director, Foreign Investment Division, MIDA
- **Anston Cheah**, Executive Director, RSM Malaysia

Il webinar rappresenta un'occasione concreta per approfondire le modalità di accesso ai benefici del **JS-SEZ** e individuare nuove traiettorie di crescita per le imprese italiane interessate ai mercati del Sud-Est Asiatico.

Per partecipare è necessario registrarsi cliccando [qui](#) [5].

## Condividi

### Reti Sociali

## ARGOMENTI

[Internazionalizzazione](#) [6]

**Source URL:** <https://www.assocamerestero.it/eventi/johor-singapore-special-economic-zone-nuove-opportunita-imprese-italiane-nel-sud-est-asiatico>

### Collegamenti

[1] <https://www.assocamerestero.it/eventi/italia-amore-mio>

[2] <https://www.assocamerestero.it/eventi/german-italian-aerospace-forum>

[3] <https://www.assocamerestero.it/eventi/icbm-international-construction-business-meeting>

[4] <https://www.assocamerestero.it/ccie/italian-chamber-of-commerce-malaysia>

[5] [https://docs.google.com/forms/d/e/1FAIpQLSfjaLfP-](https://docs.google.com/forms/d/e/1FAIpQLSfjaLfP-JhdA0fmS_t0cyKcdRs0kPkpDVSqGfVmruaN1hGqkQ/viewform)

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[6] <https://www.assocamerestero.it/ricerca-per-argomenti/%3Ftid%3D212>