

European Projects

The Italian Chambers of
Commerce Abroad



ASSOCAMERESTERO
ASSOCIAZIONE DELLE CAMERE DI
COMMERCIO ITALIANE ALL'ESTERO





European Projects

The Italian Chambers of Commerce Abroad

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PRESENTATION

European Commission has been proposed several programme to stimulate growth, investment and employment in European Union, in according to the Multiannual Financial Framework 2014-2020.

The added value European Union budget is given by research, by employment, by regional development, by cooperation, by education, by culture and environment.

Italy is at the top of the list in Europe for the number of companies and bodies benefiting from European funding.

Italian Chambers of Commerce Abroad (ICCA), represented by Assocamerestero- the Association of Italian Chambers of Commerce Abroad, thanks to expertise gained in several sector, play an important role to build project proposal involving Italian Small and Medium Enterprise.

The Chambers are able to offer a tailor made assistance, reliable and qualified business contacts .

European project catalogue, wants to give a first view of european project won by all network of Italian Chambers of Commerce Abroad.

Gaetano Fausto Esposito

Assocamerestero – Associazione delle Camere di Commercio italiane all'estero

A WINNING COLLABORATION

Participation in the EU thematic programmes requires innovative approaches by the Italian Chamber System to enhance their skills within networks and consortia, involving specialized networks with which to share collaborative paths.

Unioncamere Europa, an important reference point of the Italian Chambers of Commerce in Brussels, has the scope to search new funding opportunities, for giving the chance to Italian Chamber Network to come in the excellent platform managing by European Commission.

UC Europa is a privileged observatory which, in recent years, has been able to witness the exponential growth of the Italian Chambers of Commerce abroad in projects financed by the European Commission.

In this contest an important role is carried out also with the Italian Chamber of Commerce: they can build strategic partnership in different field in which they work.

The collaboration between Italian Chambers of Commerce and Italian Chambers of Commerce Abroad opens up opportunities for stable international partnerships.

Flavio Burlizzi

Unioncamere Europa

A PRIVILEGED POINT OF VIEW

The Italian Chambers of Commerce Abroad are essential for supporting the internationalisation of small and medium-sized enterprises.

Coopération Bancaire pour l'Europe (CBE) has always support italian entrepreneurs finding opportuniny funded by Europan Union, in partnership with Italian Chambers of Commerce Abroad.

CBE is glad to follow trough the ICCA to get part in the european project in several programme: Erasmus plus, Horizon 2020, COSME, EuropeAid, Interreg.

Thanks to Chambers involved in the projects, the ICCA are expressing and demonstrating their ability to create value, to make innovation and to renew.

Mario Erba

CBE - Coopération Bancaire pour l'Europe



Projects

Horizon 2020 is the biggest EU Research and Innovation programme ever with nearly €80 billion of funding available over 7 years (2014 to 2020).

The programme promises more breakthroughs, discoveries and world-firsts by taking great ideas from the lab to the market.

Horizon 2020 is the financial instrument implementing the Innovation Union, a Europe 2020, flagship initiative aimed at securing Europe's global competitiveness.

Horizon 2020 has a simple structure that reduces red tape and time so participants can focus on what is really important. This approach makes sure new projects get off the ground quickly – and achieve results faster.

The EU Framework Programme for Research and Innovation will be complemented by further measures to complete and further develop the European Research Area.

These measures will aim at breaking down barriers to create a genuine single market for knowledge, research and innovation.

REMIND Renewable Energies for Water Treatment and Reuse in Mining Industries

Project

OBJECTIVES

- Develop an innovative and interchangeable system between energy from **renewable sources** and innovation techniques for **the treatment of water in mining industries**
- Promote mining engineering techniques for water treatment
- Stimulate sustainable growth by promoting cooperation between university and industry between the European Union, Chile and Ecuador

ACTIVITIES

- Implement a rational use of water resources for the circular economy
- Create a carbon-free technology tool to reduce the need for energy resources
- Reduce the environmental risk to health

COORDINATOR

ITALY: Università della Calabria

PARTNER

Cámara de Comercio Italiana de Chile, ABB (CL), University of Aalborg (DK), Chimborazo Polytechnic School (EC), RINA, Politecnico di Torino (IT), University of Lubiana (SI), Universidad de Sevilla (ES)

DURATION

January 2019 - December 2022

COSME - Competitiveness of Enterprises and Small and Medium-sized Enterprises

Programme

COSME is the EU programme for the Competitiveness of Enterprises and SMEs, running from 2014 to 2020, with a budget of €2.3billion.

COSME support SMEs in the following areas:

- Facilitating access to finance
- Supporting internationalisation and access to markets
- Creating an environment favourable to competitiveness
- Encouraging an entrepreneurial culture

COSME is a programme implementing the Small Business Act (SBA) which reflects the Commission's political will to recognise the central role of SMEs in the EU economy.

The European Commission aims to promote entrepreneurship and improve the business environment for SMEs, to allow them to realise their full potential in today's global economy.

Film festival and movie tourism across UNESCO Sites

Project

PRIORITY AXIS: Supporting the promotion and development of transnational thematic tourism products for the cultural and creative industries

OBJECTIVES

- Develop a smart product based on film tourism to innovate and diversify **cultural tourism** in Europe
- Use the technologies offered by cultural and creative enterprises to satisfy tourists with a transmedia narrative
- Encourage the development of tourism products for public actors and for tourism operators

ACTIVITIES

- Realize workshops increasing the skills of tourist operators (Movie Travel Labs)
- Create tourist itineraries through UNESCO destinations hosting films, series, and film festivals
- Develop technological solutions to allow the visitor to interact with the destination feeling "in the film" (Movie Travel Smart Tech)

COORDINATOR

ITALY: Regione Liguria

PARTNER

Chambre de Commerce Italienne de Lyon (FR), Top Kinisis Travel Public Limited **(CY)**, National Hellenic Commission for UNESCO **(GR)**, Palazzo Ducale Fondazione per la Cultura, Destination Makers Srls **(IT)**, Malta University - Institute for Tourism, Travel and Culture **(M)**, Inmedia Solutions SL **(ES)**

DURATION

May 2018 - October 2019

COSME – Erasmus for Young Entrepreneurs

Programme

Erasmus for Young Entrepreneurs is a cross-border exchange programme which gives new or aspiring entrepreneurs the chance to **learn from experienced entrepreneurs** running small businesses in other Participating Countries.

The exchange of experience takes place during a stay with the experienced entrepreneur, which helps the new entrepreneur acquire the skills needed to run a small firm. The host benefits from fresh perspectives on his/her business and gets the opportunities to cooperate with foreign partners or learn about new markets.

OBJECTIVES

- Spread the concept of European entrepreneurship and encouraging mobility between entrepreneurs
- Accompanying startups in the internationalization process
- Encourage a networks creation between young entrepreneurs and experienced entrepreneurs

ACTIVITIES

- Activities to facilitate the mobility of new entrepreneurs
- Training-on-the- job
- Dedicated assistance and logistical support to less experienced entrepreneurs
- Development promotional activities (seminars and information days) to raise awareness among young emerging entrepreneurs

OBJECTIVES

- Spread the concept of European entrepreneurship to encourage a networks creation between young entrepreneurs and experienced entrepreneurs

ACTIVITIES

- Activities to facilitate the mobility of new entrepreneurs and training-on-the-job for the young entrepreneurs

COORDINATOR

GERMANY: Hochschule Fulda-University Of Applied Sciences

PARTNER

Chambre de Commerce Belge-Italienne (BE), Wirtschaftskammer Oesterreich **(A)**, Inter. Research Institut fur Interdisziplinare Forschung E.V **(DE)**, Confederazione Italiana Agricoltori, Aster - Societa Consortile per Azioni **(IT)**, Sabiedriba ar Ierobezotu Atbildibu "Civitta Latvija« **(LV)**, Univerza Na Primorskem Universita del Litorale **(SLO)**, Instituto Tecnologico de Canarias, Jimenez Puertas Asesoria de Empresas **(ES)**

DURATION

January 2019 - December 2022

OBJECTIVES

- Spread the concept of European entrepreneurship to encourage a networks creation between young entrepreneurs and experienced entrepreneurs

ACTIVITIES

- Activities to facilitate the mobility of new entrepreneurs and training-on-the-job for the young entrepreneurs

COORDINATOR

GERMANY: Hochschule Fulda-University Of Applied Sciences

PARTNER

Chambre de Commerce Belge-Italienne (BE), Wirtschaftskammer Oesterreich **(A)**, Inter. Research Institut fur Interdisziplinare Forschung E.V **(DE)**, Confederazione Italiana Agricoltori, Aster - Societa Consortile per Azioni **(IT)**, Sabiedriba ar Ierobezotu Atbildibu "Civitta Latvija« **(LV)**, Univerza Na Primorskem Universita del Litorale **(SLO)**, Instituto Tecnologico de Canarias, Jimenez Puertas Asesoria de Empresas **(ES)**

DURATION

February 2018 - January 2021

OBJECTIVES

- Spread the concept of European entrepreneurship to encourage a networks creation between young entrepreneurs and experienced entrepreneurs

ACTIVITIES

- Activities to facilitate the mobility of new entrepreneurs and training-on-the-job for the young entrepreneurs

COORDINATOR

ITALY: Matera Hub

PARTNER

Chambre de Commerce Italienne pour la France de Marseille (FR), Coopération Bancaire pour l'Europe – CBE **(BE)**, Inter College APS (DK), Bupnet Bildung und Projekt Netzwerk GMBH **(DE)**, Van der vliet Evidence Based Training **(NL)**, Fundacja Mobile Open Society Through wireless Technology **(PL)**, Rinova Limited **(UK)**, Camera de Comerț și Industrie a Județului Neamț **(RO)**, Fundacion Centro Europeo de Empresas e Innovacion Albacete-CEEI Albacete **(ES)**

DURATION

February 2019 - January 2022

COSME – Erasmus for Young Entrepreneurs Global *Programme*

Erasmus for Young Entrepreneurs Global since 2017 has extended beyond European borders, including three new destinations worldwide:

- USA (New York and Pennsylvania)
- Israel
- Singapore

Erasmus for Young Entrepreneurs Global wants stimulate entrepreneurship, competitiveness, internationalization, growth of start-ups and the creation of small and medium enterprises through a strategy to facilitate the approach to European markets ed extra.

In addition to **Chambre de Commerce Belge-Italienne**, official partner in the pilot project, in the project are involved:

- **Italy-America Chamber of Commerce di New York**
- **Israel-Italy Chamber of Commerce**
- **Italian Chamber of Commerce in Singapore**

Erasmus for young entrepreneurs GLOBAL Pilot project

Project

OBJECTIVES

- Establish relationships between **young European entrepreneurs** and their **mentors** in the US, Israel and Singapore
- Encourage the sharing of experience and good practice for the startup developing
- Create fruitful links between entrepreneurs in order to find new potential economic partners and new market outlets

ACTIVITIES

- Promote the pilot project in the US, Israel and Singapore
- Support host entrepreneurs in the application process and during the exchange project
- Motivate the new entrepreneur «in exchange» to integrate in the new country

COORDINATOR

BELGIUM: Eurochambres

PARTNER

Chambre de Commerce Belge-Italienne (BE), Unione Regionale delle Camere di Commercio Industria, Artigianato E Agricoltura del Veneto **(IT)**, European American Enterprise Council **(LU)**

DURATION

September 2017 - March 2020

EuropeAid is European Commission's department for **International Cooperation and Development** in charge of International Partnerships.

EuropeAid, as International Cooperation and Development Instrument work together with partner countries across the world to achieve sustainable development and design the EU's international partnership and development policy.

The programme is responsible for formulating the EU's international partnership and development policy, with the ultimate goal to reduce poverty, ensure sustainable development, and promote democracy, human rights, and the rule of law across the world.

Female entrepreneurship in cocoa and chocolate

Project

OBJECTIVES

- Supporting the economic and social development of Venezuelan communities, with particular regard to **youth** and **women entrepreneurship**
- Spread out the value of work and entrepreneurship in the **cocoa** and **chocolate** sector
- Consolidate models of production and marketing of typical products

ACTIVITIES

- Create training courses through innovative cocoa treatment programmes
- Realisation of professional paths for the use of Italian equipment for the processing of artisanal chocolate
- Development of a digital platform to disseminate and promote the services and products of the project

COORDINATOR

VENEZUELA: Cámara de Comercio Venezolano-Italiana

PARTNER

ONG Trabajo y Persona, Cámara Venezolano-Francesa de Comercio, Industria y Agricultura, Federación de Cámaras de Comercio e Industria Binacionales Europeas **(YV)**

DURATION

October 2017 - September 2020

JADE – Jordanian Action for the Development of Enterprise

Project

OBJECTIVES

- Foster positive **economic development** in Jordan's entrepreneurial ecosystem
- Promote **inclusive growth** to increase economic relationships within the local market
- Develop the skills needed to approach foreign markets through international standards

ACTIVITIES

- Mapping of local providers of consultancy and business services
- mentoring activities among companies already involved in the provision of services and new startups
- Networks creations for the dissemination of good practice and the creation of new economic relationships

COORDINATOR

BELGIUM: Business and Strategies in Europe S.A.

PARTNER

Chambre de Commerce Belge-Italienne (BE), Leaders- Occupied Palestinian Territories **(PS)**, Jordan University of Science and Technology **(HKJ)**

DURATION DI SVOLGIMENTO

September 2017 - March 2022

ENI CBC MED – Cooperating across borders in the Mediterranean

P Programme

ENI CBC MED is the largest **Cross-Border Cooperation** (CBC) initiative implemented by the EU under the **European Neighbourhood Instrument** (ENI).

The Programme brings together the coastal territories of 14 EU and partner countries in view of fostering fair, equitable and sustainable development on both sides of the EU's external borders.

ENI CBC Med finances cooperation projects for a more competitive, innovative, inclusive and sustainable Mediterranean area.

The general objective of the Programme is to foster fair, equitable and sustainable economic, social and territorial development, which may advance cross-border integration and valorize participating countries' territories and values.

MedArtSal- Sustainable management model for Mediterranean Artisanal Salinas

Project

Thematic Objective : BUSINESS AND SMES DEVELOPMENT

OBJECTIVES

- Enhancement of traditional salt for the development of **sustainable tourism**
- Creation of new economic strategies to preserve biodiversity
- Promotion of economic diversification and territorial cohesion in the areas of the countries involved in the projects

ACTIVITIES

- Creation of a sustainable management model for artisanal salt
- Test pilot actions and tailor-made management solutions in different case studies
- Develop a wide network between local producers and companies to activate public-private cooperation

COORDINATOR

ITALY: CUEIM- Consorzio Universitario di Economia Industriale e Manageriale

PARTNER

Chambre Tuniso-Italienne de Commerce et d'Industrie (TN), Fondazione Medsea **(IT)**, Association for the Development of Rural Capacities **(LB)**, IUCN, Universidad de Cádiz **(ES)**

DURATION

September 2019 - March 2022

BLUE CAREERS IN EUROPE

Programme

Blue Careers in Europe has been launched by EASME (Executive Agency for Small and Medium sized Enterprises) to promote employment and the development of Blue Economy.

The call is co-funding by European Maritime and Fisheries Fund (EMFF).

The call aims at contributing to fill existing skills' gaps by supporting activities that will increase the employability of various target groups in blue economy sectors (e.g. students, workers, unemployed people etc.).

The general objectives are:

- Attract higher education graduates or persons with a vocational/technical qualification to maritime professions through targeted and innovative education and/or training initiatives (including career guidance);
- Retrain and upskill workers employed in other sectors and/or people currently unemployed for a job in the blue economy;
- Diversify and expand the skills of people currently employed in the blue economy to progress in their career and/or to facilitate their mobility to other maritime jobs.

OBJECTIVES

- Strengthen entrepreneurial and managerial skills in the **fisheries and aquaculture sector**
- Promoting employment by increasing the capacity of Small and Medium Enterprises
- Facilitate collaboration between entrepreneurs, workers, experts, young people and students

ACTIVITIES

- Implementation of training courses aimed at professionals and to students of biology and economic
- Creation of the Entrefish Traineeship Guidelines as a tool to support Small and Medium Enterprises
- Develop a network of contacts with experts and companies in the aquaculture sector

COORDINATOR

ITALY: Istituto G. Tagliacarne per la Promozione della Cultura Economica

PARTNER

Chambre de Commerce Italienne pour la France de Marseille (FR), Camera di Commercio di Lecce, Dintec - Consorzio per l'innovazione tecnologica, Consorzio Unimar Società Cooperativa, Arcadia, Unisalento Dipartimento delle scienze e dell'econo-mia, Unisalento - Dipartimento di Scienze e Tecnologie biologiche ed ambientali **(IT)**

DURATION

March 2017 – February 2019

INTERREG Marittimo – IT FR – Maritime 2014-2020

Programme

The cross-border Interreg Italy-France Maritime 2014-2020 seeks to achieve the goals of the EU 2020 Strategy in the Northern Mediterranean area by **promoting smart, sustainable and inclusive growth**.

The Programme takes into account the issues of marine, coastal and island areas, but also addresses internal ones, with specific isolation risks.

The main objective is to help strengthen cross-border cooperation between the designated territories to make this space a competitive, sustainable and inclusive area in the European and Mediterranean landscape.

OBJECTIVES

- Increase **tourist** appeal in an innovative and cross-border way
- Enhance and certify an identity of enterprise that includes characteristics of environmental, social and cultural sustainability
- Promote the competitiveness of Small and Medium Enterprises in the **green and blue economy sectors**

ACTIVITIES

- Creation of an evaluation grid of the local tourist attraction
- Promotion of brand and structures certified via web
- Realisation of a guide for companies operating in the green and blue economy

COORDINATOR

ITALY: Cooperativa Itinera Progetti e Ricerche

PARTNER

Chambre de Commerce Italienne pour la France de Marseille, (FR),
Confédération des Petites et Moyen-nes Entreprises (FR), Itinera, Pegaso,
MIDA, Due Riviere, Dafne (IT)

DURATION

January 2017 - January 2019

MedMobility - Mobility Across the Mediterranean Sea

Project

Priority axis 4: Increase sustainable job opportunities and quality and economic integration

OBJECTIVES

- Promote and support cross-border mobility of students and graduates
- Strengthen the cross-border labour market in priority sectors related to **blue and green growth**
- Improve information and advice services for SMEs

ACTIVITIES

- Analysis of labour market dynamics in the cooperation area
- Mobility serices: *capacity building* e strengthening cross-border capacity
- Creation and supply of mobility services for a target group of students and young workers

COORDINATOR

ITALY: Regione Toscana

PARTNER

Chambre de Commerce Italienne pour la France de Marseille, (FR),
Agenzia Sarda per le Politiche Attive del Lavoro, Centro Studi "Cultura Sviluppo", Pegaso, Lavoro Società Cooperativa **(IT)**

DURATION

January 2019 - January 2020

Interreg Mediterranean is co-funded by ERDF (European Regional Development Fund), and IPA (Instrument of Pre-Accession).

The main objective of the Interreg MED Programme is to promote sustainable growth in the Mediterranean area by fostering innovative concepts and practices and a reasonable use of resources and by supporting social integration through an integrated and territorially based cooperation approach.

In the period 2014-2020, Interreg MED Programme will promote cooperation between a varied typology of actors of these thirteen Mediterranean countries.

TOURISMED - Tourism for fishing and sustainable development in the Mediterranean area

Project

OBJECTIVES

- Create, test and transfer a new model of **fishing tourism** business in the coastal of Mediterranean areas
- Promote the protection of the marine system to enhance the regions coastal in the Mediterranean areas
- Support the responsible tourism

ACTIVITIES

- Create an interactive map of tourist routes and design web tools for fishing tourism business
- Development of training courses on sustainable business management, for fishing operators
- Creation of a new model of fishing tourism business

COORDINATOR

ITALY: Comune di Trabia (Palermo)

PARTNER

Chambre de Commerce Italienne pour la France de Marseille (FR)

DURATION

September 2016 – July 2019

The **INTERREG ADRION-IONIC** programme is one of the instruments dedicated to the implementation of the EU Cohesion Policy.

ADRION supports cooperation and solidarity across borders through project funding between **eight Partner States** within the Adriatic-Ionian region, including **Albania, Bosnia and Herzegovina, Croatia, Greece, Italy, Montenegro, Serbia and Slovenia**.

ADRION acts as a policy driver and governance innovator, giving support to European integration among its Partner States as well as enhancing economic, social and territorial cohesion in the Adriatic and Ionian region.

READINGPLUS - ADRION book heritage for transnational tourism development

Project

OBJECTIVES

- Promote sustainable tourism by increasing collaboration between the public and private sector
- Create a digital strategy for **natural** and **cultural heritage**
- Develop innovative strategies and tools to promote the heritage of books

ACTIVITIES

- Creation of a transnational network of stakeholders
- Book heritage: digital tool containing innovative services for sustainable tourism
- Develop of economic tourism involving the public-private sector

COORDINATOR

GREECE: Municipality of Arigos

PARTNER

Italian-Hellenic Chamber of Commerce of Athens (GR), Municipality of Fier, Centre for Economic Development and International Relations, Municipality of Tirana **(AL)**, Rural Development Agency **(HR)**, Municipalità di Muraggio, Terra d'Arneo **(IT)**, Old Royal Capital Cetinje, Ministry of Culture **(MNE)**, Municipality of Pivka **(SLO)**

DURATION

September 2019 - June 2021

INTERREG GREECE ITALY

Programme

Interreg V-A Greece-Italy Programme is a European Territorial Cooperation Programme that aims to help **public institutions** and local stakeholders to develop cross-border projects and pilot actions.

The programme wants to create new policy, products and services, with the final goal to improve the citizens' quality of life.

Strategically, the Programme will enhance innovation in a number of fields such as blue growth, tourism and culture, agro food and cultural and creative industries.

Interreg V-A Greece-Italy Programme aims to get maximum return from EUR 123 million financed per 85% by European Regional Development Fund (ERDF) and per 15% by the 2 member states Greece and Italy through a national co-financing.

MeDInno – Joint development of innovative processes and products based on local dairy and meat tradition pertaining to ruminant farming and relevant agri-food sectors

Project

OBJECTIVES

- Relaunch ruminant farming in **rural areas**
- Develop innovative process based on the local tradition of **innovative dairy** and **meat products**
- Reduce rural areas desertation

ACTIVITIES

- Knowledge and quality's transfer in the milk products field
- Special events organization in Bari, Barletta, Foggia, Lecce and Taranto to facilitate “food and wine” and cultural exchanges
- Experience the success of new products through seminar and workshop in Greece and Apulia

COORDINATOR

GREECE: Epirus Region

PARTNER

Italian-Hellenic Chamber of Commerce of Thessaloniki, Transhumance and Breeders Association of Epirus (**GR**), Unione delle Province della Puglia, Confederazione degli Agricoltori Italiani di Bari, Camera di Commercio di Foggia (**IT**)

DURATION

September 2018 - June 2020

INNONETS - Innovative networks for the Agrifood sector

Project

OBJECTIVES

- Encourage innovative capacities of SME in the **agri-food sector**
- Support the territorial cooperation between the Region Apulia and Ionian Islands in the agricultural field
- Identify agri-food sectors to stimulate cooperation between actors

ACTIVITIES

- Mapping of activities in the agri-food chain
- Technology transfer and cooperation between universities
- Realization of thematic living labs involving research organizations, companies, local government and civil society

COORDINATOR

GREECE: Ionian Islands Region

PARTNER

Italian-Hellenic Chamber of Commerce of Thessaloniki, Chamber of Commerce of Corfù **(GR)**, Regione Puglia- Dipartimento di Sviluppo Economico, Innovazione, Istruzione, Formazione e Lavoro, Politecnico di Bari, Lega Regionale delle Cooperative e Mutue della Puglia **(IT)**

DURATION

April 2018 - April 2020

INTERREG IPA CBC Programme Greece – Former Yugoslav Republic of Macedonia 2014-2020

Programme

The **INTERREG IPA Cross Border Cooperation Programme "Greece - Republic of North Macedonia 2014-2020"** offers ample opportunities for cooperation, good neighborly relations and socio-economic development to our countries.

The Programme supports regional cooperation between Greece and the Republic of North Macedonia.

The Programme's overall objective is to enhance territorial cohesion by improving living standards and employment opportunities holding respect to the environment and by using the natural resources for upgrading of the tourism product.

Terra Vino - Oenotouristic cross border capacity building: a transition from promoting wine production to oenotourism experience

Project

Priority 1.3: Improve the attractiveness and promote tourism in the cross-border area to enhance employment in tourism

OBJECTIVES

- Developing the concept of **wine tourism** supporting the local economy
- Promote food and wine in the Balkans Area
- Increase entrepreneurship in the oenology world

ACTIVITIES

- Mapping of local wineries and wines for the traditions rediscovery in the Balkans
- Export of tourism packages and collaboration with industry expert clusters
- Organization of food and wine training courses for participants in international tourism fairs

COORDINATOR

GREECE: Italian-Hellenic Chamber of Commerce of Thessaloniki

PARTNER

Ministry of Macedonia & Thrace, Alexander TEI of Thessaloniki (**GR**),
Tikves - Wines of Macedonia, Rosoman Municipality (**MK**)

DURATION

April 2017- March 2020

Interreg CENTRAL EUROPE has supported transnational cooperation in central Europe for more than 20 years.

Interreg CENTRAL EUROPE improves capacities for regional development in **innovation, carbon dioxide reduction**, the **protection of natural and cultural resources** as well as transport and mobility.

The programme support transnational cooperation like yeast supports baking through four priorities:

- Innovation
- Low carbon
- Environment and Culture
- Transport

TalkNET - Transport and Logistics Stakeholders Network

Project

Priority 4 - Cooperating on transport to better connect CENTRAL EUROPE

OBJECTIVES

- Improve the integration and the cooperation between ports and logistic operators
- Support the development of new sustainable intermodal services
- Create a network of stakeholder about the **intermodal transport**

ACTIVITIES

- Cluster definition and stakeholder mapping
- Development of action plans to ensure the application of environmentally and sustainable solutions
- Creation of guidelines for efficiency and sustainability analysis of existing multimodal nodes

COORDINATOR

ITALY: Autorità di Sistema Portuale del Mare Adriatico Settentrionale (Venezia)

PARTNER

Italienische Handelskammer München-Stuttgart-ITALKAM, Lokomotion Gesellschaft für Schienentraktion mbH (**DE**), Autorità Portuale di Rijeka (**HR**), Autorità Portuale del Mare Adriatico Orientale, Veneto Strade SPA, Consorzio ZAI Quadrante Europa Verona (**IT**), Western Pomerania Region, Stettino Port, Codognotto (**PL**), Usti Regional Development Agency (**CZ**), Jsc Port (**SK**), Capo d'Istria Port (**SLO**), Rail Cargo Hungary, Budapest Port (**H**)

DURATION

June 2017- May 2020

Interreg ALCOTRA - Alpi Latine COoperazione TRAnsfrontaliera

Programme

Interreg ALCOTRA, (Alpes Latines COopération TRAnsfrontalière), is one of the European cross-border cooperation programmes. It covers the Alpine territory between France and Italy.

Since 1990, the programme has co-financed nearly 600 projects for about 550 million euro of European subsidies, 2014-2020 is the fifth ALCOTRA programming period.

The general objective of the programme is improving the people's quality of life, the **sustainable development of the territories** and the **cross-border economic and social** systems through cooperation on the economy, the environment and the services to citizens.

The main Themes of Interreg Alcotra are:

- Applied Innovation
- Better controlled environment
- Attractiveness of the Territory
- Social Inclusion and European citizenship

OBJECTIVES

- Spreading new models of **green building**
- Promote Green Public Procurement adoption of in innovative public procurement procedures
- Improve the energy performance of public buildings

ACTIVITIES

- Technical staff training in public administration and SME
- Definition of cross-border environmental award criteria to be included in public tenders
- Creation of ECO-BATI catalogue for the sustainable building products

COORDINATOR

ITALY: Camera di Commercio Industria Artigianato e Agricoltura di Cuneo

PARTNER

Chambre de Commerce Italienne Nice, Sophia-Antipolis, Cote d'Azur,
Chambre des Métiers et de l'artisanat des Alpes Maritimes, Groupe d'Intérêt Public pour la Formation et l'insertion Professionnelles de l'académie de Nice **(F)**, Camera di Commercio Riviera di Liguria (Imperia, La Spezia, Savona), Comune di Boves, Parco Scientifico Tecnologico per l'Ambiente di Torino, Lamoro-Agenzia di Sviluppo **(IT)**

DURATION

April 2017 - April 2020

FINNOVER – Innovative strategies for the development green cross-border

Project

OBJECTIVES

- Facilitate the development of cross-border green supply chains
- Create new services for **green entrepreneurship**
- Encourage the production of natural substances by therapeutic and phytopharmaceutical chains

ACTIVITIES

- Mapping of plant species for sustainable extraction and processes fractionation
- Identification of innovative instruments in the production of organic products
- Creation of a public-private network to define, in the green sector, common innovative strategies

COORDINATOR

ITALY: Istituto Regionale per la Floricoltura di Imperia

PARTNER

Chambre de Commerce Italienne Nice, Sophia-Antipolis, Cote d’Azur, Agrobiotech, Université de Nice, Nixe sarl (F), Unioncamere Liguria, Università degli Studi di Torino, Università degli Studi di Genova, Impresa Verde Liguria, Gelapharma (IT)

DURATION

April 2017 – April 2020

The Alpine Space programme is a European transnational cooperation programme for the **Alpine region**.

It provides a framework to facilitate the cooperation between economic, social and environmental key players in seven Alpine countries, as well as between various institutional levels such as: academia, administration, business and innovation sector, and policy making.

The programme is financed through the European Regional Development Fund (ERDF) as well as through national public and private co-funding of the Partner States.

In the programming period, 2014–2020, the programme has invested €139 million in projects through which key actors develop shared solutions for prevalent Alpine issues.

BE-READI Alps - Business Economic Renewal to Enhance strAtegic Development and Innovation in Alpine Space

Project

Priority 1: Innovative Alpine Space

Specific objective: Improve the framework conditions for innovation in the Alpine Space

OBJECTIVES

- Increase **business support** network and connecting local ecosystems through the structuring of services
- Lead innovative methodologies and transnational matching solutions to Smes to multiply their opportunities
- Mobilising key actors in the definition of a common agenda to support transactional development in **Alpine economic ecosystem**

ACTIVITIES

- Testing of advanced services for companies: events for creative development of ideas, audit tools to evaluate the financial and digital situation of companies, coaching activities, etc.
- Dissemination and awareness actions
- Roadmap creation to support the Alpine economy

COORDINATOR

ITALY - Veneto Innovazione spa

PARTNER

Italienische Handelskammer München-Stuttgart-ITALKAM, Baden-Württemberg: Connected e.V. **(DE)**, Innovation Region Styria GmbH, Austria Wirtschaftsservice Gesellschaft mbH, Standortagentur Tirol - Tiroler Zukunftsstiftung **(AT)**, RISINGSUD - Agence de développement économique de la région Sud Provence-Alpes-Côte d'Azur, French Tech Grande Provence **(FR)**, Unioncamere del Veneto, Camera di Commercio di Bolzano, Unioncamere Lombardia **(IT)**, Regional Chamber of Craft and Small Business of Maribor **(SI)**

DURATION

October 2019 – June 2022

e-SMART: e-mobility SMART grid for passengers and last mile freight transports in the Alpine Space

Project

Priority 1: Innovative Alpine Space

Specific objective: Improve the framework conditions for innovation in the Alpine Space

OBJECTIVES

- Improve innovation and **environmental sustainability** of passenger and freight transport in urban areas of the Alpine Space
- Manage in new **energy sources**
- Promotion of public policies

ACTIVITIES

- Increase passenger and freight transport with the realization of future smart cities
- Test an operating model to plan electrical research stations through Smart Grids

COORDINATOR

ITALY: Ricerca sul Sistema Energetico - RSE

PARTNER

Magistrat der Landeshauptstadt Klagenfurt am Wörthersee, Codognotto Austria GmbH, **(AT)**, **Italienische Handelskammer München-Stuttgart-ITALKAM**, SWW Sozial-Wirtschafts-Werk des Landkreises Oberallgäu Wohnungsbau GmbH, Landkreis München, Klima-Bündnis der europäischen Städte mit indigenen Völkern der Regenwälder **(DE)**, Pôle Véhicule du Futur, Auvergne-Rhône-Alpes Énergie Environnement **(FR)**, Regione Piemonte, Veneto Strade, Associazione delle città smart **(IT)**, BSC, poslovno podporni center, d.o.o., Kranj, Regionalna razvojna agencija Gorenjske, Gospodarsko interesno združenje ACS Slovenski avtomobilski grozd **(SL)**

DURATION

October 2019 – March 2022

The aim of the Europe for Citizens Programme is to contribute to citizens' **understanding of the EU, its history and diversity** and to **encourage the democratic participation** of citizens at EU level.

OBJECTIVES:

- raise awareness of remembrance, common history and values and the Union's aim that is to promote peace, its values and the well-being of its peoples by stimulating debate, reflection and development of networks;
- encourage democratic and civic participation of citizens at Union level, by developing citizens' understanding of the Union policy making-process and promoting opportunities for societal and intercultural engagement and volunteering at Union level.

ECHOES - European Cultural Heritage: Opportunities for Citizens' Engagement and Social Inclusion

Project

OBJECTIVES

- Spread out to citizens the knowledge of the European Union and its history
- Promote **European citizenship** and improve the conditions for civic and democratic participation at European level
- Enhance cultural heritage to promote social inclusion of migrants, Rom, people with disabilities and Neets

ACTIVITIES

- Creation of "Community Cultural System" (CCS)
- Campaign "My Culture, My Europe, My Future": offer the most disadvantaged citizens the opportunity to participate in social life at local and European level
- The campaign will contain two initiatives: European Cultural Heritage = tells your story!

COORDINATOR

ITALY: INTEGRA Onlus

PARTNER

Italienische Handelskammer München-Stuttgart-ITALKAM (DE), Association of Albanian Municipalities **(AL)**, Pegeia **(CY)**, Association of Italians in Guadeloupe **(F)**, Culturepolis **(GR)**, Fattoria Pugliese Diffusa **(IT)**, Carnikava **(LV)**, Rome Progress **(MK)**, Genista **(M)**, LAG Paluki **(PL)**, Geoclube **(P)**, Pietra Neamt **(RO)**, Cajetina **(SRB)**, Banská Štiavnica **(SK)**, Ribamontan al Mar, Aspanias Foundation, Kiike **(ES)**

DURATION

April 2019 - March 2021

Erasmus+ is the EU Programme in the fields of education, training, youth and sport for the period 2014-2020.

Erasmus+ support actions in the fields of higher education (including its international dimension), vocational education and training, school education, adult education and youth (including its international dimension).

In order to achieve its objectives, the Erasmus+ Programme implements the following Actions:

- **KA1:** Mobility of individuals
- **KA2:** Cooperation for innovation and the exchange of good practices
- **KA3:** Support for policy reform
- Jean Monnet Activities
- Sport

Key Action: KA1 - Learning Mobility of Individuals

Action Type: VET learner and staff mobility

OBJECTIVES

- Improve the skills and quality learning of young people in manufacturing sector
- Strengthen innovation in the **automotive, electronics** and **manufacturing** sectors
- Increase the number of employees in the target areas of the project

ACTIVITIES

- International mobility for student
- Assistance to student mobility in foreign companies
- Creation of a transnational network between the countries participating in the project involving institutions, training institutes and companies

COORDINATOR

PORTUGAL: Câmara de Comércio Italiana em Portugal

PARTNER

Cámara de Comercio Italiana para España de Madrid, Ele Usal Mallorca, S.L., Eficiencia Bioclimatica (ES), Egina, Opencom I.S.S.C., Fondazione Lepido Rocco (IT), Global Equipment Spares LTD, North West Academy of English, E&I Engineering, Computer Warehouse (UK)

DURATION

October 2018 - September 2019

Key Action: KA1 - Learning Mobility of Individuals

Action Type: VET learner and staff mobility

OBJECTIVES

- Experience exchange and good practice between departure country (Germany) and host country (Italy, Spain, Greece e Portugal) in the **HoReCa** sector
- Acquisition of professional skills and development of soft skills

ACTIVITIES

- Participants selection among students from German Vocational Schools participating in the project
- Selection of host companies in the destination Country
- Monitoring and evaluation activities

COORDINATOR

GERMANY: Italienische Handelskammer für Deutschland - ITKAM

PARTNER

Câmara de Comércio Italiana em Portugal (PT), Cámara de Comercio Italiana para España de Madrid (ES), Bergiusschule, Berufliche Schule des Kreises Ostholstein in Oldenburg, Städtische Berufsschule II Regensburg (DE), Ellino-Italiko Epimelitirio (GR), Associazione Centro studi cultura e sviluppo (IT)

DURATION

June 2019 - May 2021

CLOSER – Key Competences and Healthy Lifestyle in Youth Work

Project

Key Action: KA1 - Learning Mobility of Individuals

Action Type: VET learner and staff mobility

OBJECTIVES

- Strengthen young people's skills in **healthy lifestyles**
- Promote an healthy lifestyle
- Disseminate practices to contribute the personal reflection and cohesion among participants

ACTIVITIES

- Training course for young people
- Carry out sport activities promoting physical activity as a healthy habit that contributes to a better life quality, both physically and emotionally
- Monitoring participants learning level in the training course

COORDINATOR

SPAIN: Cabildo de Gran Canaria

PARTNER

Câmara de Comércio Italiana em Portugal (PT), Cámara de Comercio Italiana para España de Madrid (ES), Youth Association Bedekovcina (HR), AMFI – Agenzia per la Mobilità e la Formazione Internazionale (IT), HEPA MACED (MK), CPM – Centrum Prevencie Mládeže (SK), Jordan Youth Innovation Forum (JO)

DURATION

January 2018 - September 2019

S.HARM: a share market strategy for job opportunities

Project

Key Action: KA1 - Learning mobilities of individuals
Action Type: VET Learners and staff mobility

OBJECTIVES

- Promote transnational mobility in the **hotel, catering and tourism sectors**
- Enable young people to experience the world of work in an international context
- Facilitate individual development and employability

ACTIVITIES

- Creation of training courses for companies operating in the tourism and hotel sector
- Workshop for teachers
- Follow-up activities

COORDINATOR

ITALY: Fondazione Lepido Rocco

PARTNER

Danish-Italian Chamber of Commerce (DK), Chambre de Commerce Italienne pour la France de Marseille, Espace Formation des Métiers et de l'Artisanat - Chambre de Métiers et de l'Artisanat de l'Isère, Cap Ulysse **(FR)**, **Câmara de Comércio Italiana em Portugal**, Associacao Intercultural Amigos Da Mobilidade **(PT)**, **Cámara de Comercio Italiana para España de Madrid**, CELEI Centro de Lenguas y Educación Intercultural, Eurolinks Granada **(ES)**, Berlink Etn GmbH **(DE)**, Papagrigoriou Theodoros Tessaloniki **(GR)**, Etn Training Vision Ireland **(IE)**, Uab Eu Trade Vilnius **(LT)**, IBD Solutions Limited **(UK)**, Brovedani Slovakia Sro **(SK)**, Polo Project Nonprofit Kft. BUDAPEST **(H)**

DURATION

October 2018 - October 2019

Key Action: KA1 - Learning Mobility of Individuals

Action Type: VET learner and staff mobility

OBJECTIVES

- Encourage student's work experience with European companies in the **craft sector**
- Develop, through companies experience, technical-productive skills and entrepreneurial skills
- Promote transparency and recognition of skills and qualifications for the transition between formal education and job education

ACTIVITIES

- Training courses and implementation of international student mobility
- New working environment knowledge and a new culture for children involved in mobility
- Follow-up activities

COORDINATOR

ITALY: Casartigiani

PARTNER

Italian-Hellenic Chamber of Commerce of Thessaloniki (GR)

DURATION

November 2018 - October 2019

MOBILITY FOR VET IN EUROPE

Project

Key Action: KA1 - Learning Mobility of Individuals

Action Type: VET learner and staff mobility

OBJECTIVES

- Reduce **early school leaving**
- Improve language and digital students skill
- Reduce gap between the world of school and work

ACTIVITIES

- Training placements implementation in the countries involved in the project (Germany, Ireland, Italy, United Kingdom)
- Follow-up activities

COORDINATOR

ITALY: I.I.S Benedetto Castelli - Brescia

PARTNER

Cámara de Comercio Italiana para España de Madrid, Berlink Etn Gmbh **(DE)**, ETN Training Vision Ireland, European Career Evolution **(IE)**, Training Vision Ltd **(UK)**,

DURATION

September 2018 - August 2020

ESSENCE - Enhance Skills in Start Ups for waste iN Circular Economy

Project

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnerships for Vocational Education and Training

OBJECTIVES

- Encourage new business creation based on **circular economy** business model
- Improve green startups based on eco-sustainability and resources intelligent use
- Identify successful green models as an example for new companies

ACTIVITIES

- Develop enterprises economic potential through business path
- Promote circular economy benefit based on the waste sector
- Creating new jobs and spread out the circular economy in Europe

COORDINATOR

DENMARK: Danish-Italian Chamber of Commerce

PARTNER

Coopération Bancaire pour l'Europe – CBE **(BE)**, Aarhus University **(DK)**,
Etaireia Axiopoiiseos Kai Diacheiriseos Tis Periousias Tou Ethnikou
Metsoviou Polytechniou E.M.P. **(GR)**, FVB S.R.L. **(IT)**, Funiber-Fundación
Universidad Iberoamericana **(ES)**

DURATION

September 2017 – September 2019

MARHER - Heritage Marketing for competitiveness of Europe in the global market

Project

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnerships Innovation

OBJECTIVES

- **Corporate heritage** valorization to enter into empathic relationship with people
- Creating a new, innovative and creative professional figure: the **heritage marketer**
- Improve competitiveness of European companies

ACTIVITIES

- Realization of a training course based on strategies and tools for the development of Heritage marketer figure
- Support Small and Medium Enterprises for the brand and products promotion
- Training course based on the narration and enhancement of corporate heritage

COORDINATOR

DENMARK: Danish-Italian Chamber of Commerce

PARTNER

Coopération Bancaire pour l'Europe – CBE **(BE)**, Syddansk Universitet **(DK)**, FVB Srl, I-Strategies **(IT)**, Vytauto Didziojo Universitetas **(LT)**

DURATION

December 2019 – January 2022

Pulse - Language and Communication Skills for Foreign Nurse

Project

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnerships for Vocational Education and Training

OBJECTIVES

- Improve the language, communication and intercultural skills of **professionals health** (nurses)
- Boost the quality of care for the nurses
- Implement innovative learning practices in vocational education and training

ACTIVITIES

- Develop a scheme for the assessment of nurses' language skills
- E-learning course based on pedagogical approach for nursing staff
- Creation an exchange network between the countries involved in the project

COORDINATOR

FRANCE: Chambre de Commerce Italienne de Lyon

PARTNER

KU TU EOOD -Institute for Training of Personnel in International Organizations **(BG)**, EURORESO, Università per gli stranieri di Siena **(IT)**, Cooperatieve Vereniging PRESSURE LINE U.A. **(NL)**, Fundatia Centrul Educational Soros Miercurea CIUC **(RO)**, Fondo Formacion EUSKADI SLL **(ES)**

DURATION

September 2016 - September 2019

SUCCEED - Stimulate Financial Education To Foster Entrepreneurship And Development

Project

Key Action: KA2- Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnerships for vocational education and training

OBJECTIVES

- Promote financial and entrepreneurial skills for young people providing to teachers and trainers innovative tools
- Reduce **financial literacy gap**

ACTIVITIES

- Training needs analysis
- Implementation of training courses for young people in financial field
- Define and spread out innovative training tools available online

COORDINATOR

LUXEMBOURG: Chambre de commerce Italo-luxembourgeoise

PARTNER

Coopération Bancaire pour l'Europe – CBE, Réseau d'Entre-prises Sociales **(BE)**, The hive-FVB srl, Conform s.r.l. **(IT)**, Fundatia Satean **(RO)**, Bicero Center Za Poslovno Informatiko Rozman Doo **(SLO)**, Fundación Universitaria Iberoamericana- Barcelona **(ES)**

DURATION

September 2016 - August 2019

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for Vocational Education and Training

OBJECTIVES

- Promuove **social responsibility** among young people and unemployed
- Encourage exchanges of best practices between different countries and cultures
- Develop trainers and tutors skills

ACTIVITIES

- E-learning platform and training course
- Implementation of a guide to improving entrepreneurship practices
- Training assessment models

COORDINATOR

FRANCE: Comite de Bassin d'Emploi du sud Luberon

PARTNER

Chambre de Commerce Belge-Italienne (BE), Univerza na Primorskem
Universita del Litorale **(SLO)**, Association Tetuan Valley POLONIA: Syntea
Spolka Akcyjna **(ES)**

DURATION

September 2017 - August 2020

ENFORCES - EmpoweriNg FOOd Circular Economy in Startups

Project

Key Action: KA2- Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for Vocational Education and Training

OBJECTIVES

- Overcome the educational gap in the **circular economy** (food sector)
- Making circular economy an instrument of economic growth

ACTIVITIES

- Database for entrepreneurs who want to undertake the principles of the Circular Economy in the food sector
- Training course for business experts and educators
- Define a best practice database dedicated to policy makers

COORDINATOR

MALTA: Maltese-Italian Chamber of Commerce

PARTNER

Coopération Bancaire pour l'Europe – CBE **(BE)**, Università di Aarhus **(DK)**,
FVB S.R.L., Conform Italia **(IT)**, Circular Economy Foundation **(H)**

DURATION

September 2017- September 2019

STORYLINES - Storytelling for competitiveness in European enterprises

Project

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for Vocational Educational and Training

OBJECTIVES

- Create a new professional figure able to exploit new strategies of communication, branding and corporate marketing (**storyteller**)
- Implementation of training methodologies and easily transferable educational models
- Disseminate training methodologies in different countries, even outside the partnership

ACTIVITIES

- Develop an interactive geographic map to identify and relate corporate storytelling best practices in Europe
- Individuare una serie di competenze chiave volte a promuovere la figura dello Storyteller aziendale
- Trasferimento delle skills professionali attraverso la creazione di un corso di formazione innovativo

COORDINATOR

LUXEMBOURG: Chambre de commerce Italo-luxembourgeoise

PARTNER

Coopération Bancaire pour l'Europe- CBE (**BE**), EBN Innobridge BIC (**BG**), Fatti di Storie, The Hive (**IT**)

DURATION

October 2018 - November 2020

IPER: ICT to promote cultural heritage according to Accessibility

Project

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for Vocational Educational and Training

OBJECTIVES

- Nano-learning methodology to strengthen the skills of professionals engaged in tourism
- Promote cultural heritage through the use of ICT and according to the principles of accessible **tourism**
- Improve professionals skills in cultural heritage field

ACTIVITIES

- Develop a learning path based on nano-learning methodology
- Enhance of the concept of Orange Tourism: development a new model to attract tourists through the experiences related to cultural and traditional customs visited area
- Creation of a toolbox for staff training designed to welcome people with special needs

COORDINATOR

SPAIN: Cámara de Comercio Italiana para España de Madrid

PARTNER

Câmara de Comércio Italiana em Portugal, Bts Blending Training Services Lda **(PT)**, Università dei Saporì, La Via Del Cioccolato **(IT)**, Predif - Plataforma Representativa Estatal Descapacitados Físicos **(ES)**, Holloko Kozseg Onkormanyzata **(H)**

DURATION

December 2018 - December 2020

BLUESPROUT: Boosting blue Entrepreneurs competences toward an environmental care Ecosystem

Project

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for Vocational Educational and Training

OBJECTIVES

- Encourage **new tourism** creation companies to combine competitiveness, growth and environmental sustainability
- Reduce the gap between the skills acquired during the university course and the demand of companies
- Create a new image of the marine and coastal zones in order to develop growth and occupation

ACTIVITIES

- Mapping opportunities and innovative trends in coastal and maritime tourism for the expansion of sustainable tourism services
- Implementation of an innovative training course to strengthen the professional skills of operators in the Blue Economy sector
- Support SME in the search sector for competent professionals

COORDINATOR

MALTA: Maltese-Italian Chamber of Commerce

PARTNER

Cooperation Bancarie puor l'Europe – CBE **(BE)**, Varma Economic Development Agency **(BG)**, The Hive **(IT)**, University of Malta **(MT)**, SPI - Sociedade Portuguesa de Inovação **(PT)**

DURATION

October 2018 - January 2021

IN.K.A.M.S. - International Key Account Management & Sales

Project

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic partnerships for higher education

OBJECTIVES

- Promote new learning methods and teaching tools in the **management & sales** field
- Spread managerial skills among young students from different economic backgrounds
- Define a transnational cooperation model between universities, businesses and Advisory and Training Centres

ACTIVITIES

- Planning strategic routes for SME operating in the Management & Sales sectors
- Creation Knowledge Hub with teaching materials and operating tools
- Design short films to stage situations typical of commercial processes

COORDINATOR

ITALY: Università Politecnica delle Marche

PARTNER

Cámara de Comercio Italiana de Barcelona, Universitat Rovira i Virgili **(ES)**, Institute of Training of Personel in International Organizations, University of National and World Economy **(BG)**, Camera di Commercio Industria, Artigianato e Agricoltura di Macerata, CONFORM- Consulenza Formazione e Management S.C.A.R.L **(IT)**

DURATION

January 2018 - January 2022

TESEO – Ariadne’s strands in the digital age

Project

Key Action: KA2- Cooperation for innovation and the exchange of good practices
Action Type: Strategic Partnership for higher education

OBJECTIVES

- **Media educator** figure in line with the most demanding requirements of the market
- Create an educational/training model that can be replicated in all the countries of the European Union, that is of support to educational institutions and training in the transition to the digital age

ACTIVITIES

- Creation a CV for media educator figure
- Implement a training model for the acquisition of managerial skills and communication skills
- Increase digital soft skills for professionals in the cultural industry

COORDINATOR

ITALY: Università degli Studi di Salerno

PARTNER

Chambre de Commerce Belge-Italienne (BE), Synthesis Centre for Research and Education **(CY)**, Université de Montpellier **(FR)**, **Italienische Handelskammer München-Stuttgart-ITALKAM (DE)**, Cooperativa de Formação e Animação Cultural **(PT)**, Universidad de Barcelona **(ES)**

DURATION

October 2019 - September 2021

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for Youth

OBJECTIVES

- Promote the recognition of skills, skills and knowledge acquired by young Europeans during their **volunteer experience**
- Foster the inclusion and employability of young people, migrants and refugees
- Facilitate the inclusion and employability of young people, migrants and refugees

ACTIVITIES

- Creation of a methodology for the creation of a certificate attesting to work as a volunteer, recognised at European level
- Adaptation of the methodology to the European Qualifications Framework
- young Europeans Training interested in the development of new skills and soft skills" through a training course

COORDINATOR

GERMANY: Italienische Handelskammer München-Stuttgart-ITALKAM

PARTNER

Out of the Box international **(BE)**, Social policy and action organization **(CY)**, Institute of entrepreneurship development **(GR)**, Gramigna OdV **(IT)**, Rightchallenge – Associação **(PT)**, Go digit all **(UK)**

DURATION

February 2019 - January 2021

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for adult education

OBJECTIVES

- Encouraging **unemployed economic inclusion women in rural areas**
- Creation a new jobs for women

ACTIVITIES

- Activities to bring women closer to the concept of entrepreneurship
- Development of a training programme focused on specific skills needed to enter the world of work
- Awareness-raising events in support of gender equality

COORDINATOR

GERMANY: Italienische Handelskammer München-Stuttgart-ITALKAM

PARTNER

Enoros Consulting Limited **(CY)**, Gip Formation et Insertion Professionnelle de L'Academie de Nice **(FR)**, RightNow ehf **(IS)**, I Diritti Civili nel 2000 - Salvabebè/Salvamamme **(IT)**, Dramblys **(ES)**, Proqvi Internationell Förening För Kvinnor Och Ungdomar **(S)**

DURATION

September 2019 - August 2021

RESourCE: Raising Expertise to Sustain our Common Environment

Project

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for adult education

OBJECTIVES

- Create a **green** and **sustainable Europe vision**
- Empowering new generations in environmental sustainability
- Raising awareness of effective resource management for the creation of innovative training methods

ACTIVITIES

- Converting current socio-economic models with more sustainable models
- Creation of an online platform to coordinate activities between public, private, environmental and schools
- Dissemination of results through ICT channels

COORDINATOR

ITALY: Centro Servizi Associati – Cooperativa Sociale Onlus

PARTNER

Italienische Handelskammer München-Stuttgart-ITALKAM (DE),
Asociación Vasca de Agencias de Desarrollo Garapen (ES), **Kozgazdasagi Politechnikum Alternativ Gimnazium (HU)**, **Society for the Protection of Nature in Israel (IL)**

DURATION

February 2020 - January 2021

European Cultural Heritage- Skills for promotion, valorization, exploitation, mediation and interpretation of European Cultural Heritage

Project

Key Action: KA2 - Cooperation for innovation and the exchange of good practices
Action Type: Sector Skills Alliances in vocational education and training

OBJECTIVES

- Enhance **cultural heritage** innovation to make it sustainable, accessible and technological
- Identify skills gaps in the cultural heritage sector
- Stimulate the creation of hybrid professionals, able to evaluate and exploit the opportunities offered by digital sector

ACTIVITIES

- E-learning platform
- Development of European employment profiles used in the promotion, enhancement, mediation and interpretation of cultural heritage
- Innovative training course based on European standards integrating numerous cross-cutting, digital and entrepreneurial skills

COORDINATOR

ITALY: Consorzio MateraHub Industrie Culturali e Creative

PARTNER

Cámara de Comercio Italiana para España de Madrid, Instituto La Cultura (ES), Alden Biesen, European Network Cultural Management & Policy (BE), M2C Institute for Applied Media Technology & Culture University of Bremen (DE), Hellenic Open University (GR), Fondazione Fitzcarraldo (IT), National Institute of Research & Training (RO)

DURATION

January 2018 - January 2022

MeMeVet: Mechatronics and Metallurgical VET for sectors' industries

Project

Key Action: KA2 - Cooperation for innovation and the exchange of good practices
Action Type: Sector Skills Alliances in vocational education and training

OBJECTIVES

- Promote mobility across the EU in **mechatronics** and **metallurgy sectors**
- Create a common curriculum for complementary educational skills required by the labour market
- Development an e-card to load cross and soft skills

ACTIVITIES

- Identify skills and needs in mechatronics and metallurgy sectors
- Design training modules for students in vocational training schools
- Design an European professional curriculum

COORDINATOR

GERMANY: Italienische Handelskammer für Deutschland-ITKAM

PARTNER

Cámara de Comercio Italiana para España de Madrid, Asociacion Cluster de Automocion de Aragon, les Tirant Lo Blanc, Asociacion de Empresarios del Comercio e Industria del Metal de Madrid AECIM **(ES)**, Technical University – Sofia, Bulgarian Chamber of Commerce and Industry **(BG)**, Hightech-startbahn.de **(DE)**, Uninettuno, Consorzio Zona Industriale e Porto Fluviale di Padova, Polo Tecnologico Pordenone **(IT)**, Prešovská regionálna komora SOPK **(SK)**

DURATION

January 2018 - December 2019

Youth Workers and Rural Heritage Promotion

Project

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Capacity Building for youth in ACP countries, Latin America and Asia

OBJECTIVES

- Promote and enhance **cultural heritage** in the **rural areas** in the countries involved
- Support cultural heritage in rural areas through ICT (Information and Communication Technologies)
- Reduce "brain drain" and emigration from rural areas

ACTIVITIES

- E-learning training course and job shadowing activities
- Mobility for young workers within the countries involved in the consortium

COORDINATOR

SPAIN: Cámara de Comercio Italiana para España de Madrid

PARTNER

Câmara de Comércio Italiana em Portugal, INCULTEV- Instituto Cultural de Evora (PT), Cámara de Comercio Italiana de Rosario, Universidad Nacional de Rosario (AR), Amigos da Terra, Amazonia brasileira (BR), Tucep - Tiber Umbria Comett Education Programme (IT), Stowarzyszenie Ari (PL), Cabildo de Gran Canaria (ES)

DURATION

February 2019 - January 2021

EQ-Wood - European Quality Qualifications for the Woodwork and Furniture Industry

Project

Key Action: KA2- Cooperation for Innovation and the Exchange of Good Practices
Action Type: Sector Skills Alliances for design and delivery of VET

OBJECTIVES

- Promote innovation in the European **wood** and **furniture industry**
- Improve the capacities of SME in the wood sector
- Encourage qualified young people to develop a career in the wood sector

ACTIVITIES

- Learning needs analysis and new professional qualifications
- Design new marketing tools for the development of “*Design Thinking method*”
- Create a European network for qualification and training in the wood and furniture sector

COORDINATOR

ITALY: Federazione Imprese settore mobile e arredamento -
Federlegnoarredo

PARTNER

Chambre de Commerce Italienne de Lyon, MEDEF - Auvergne- Rhône-Alpes (**FR**), Woodwize - Centre de Formation Bois, Innovawood Asbl (**BE**), Bulgarian Branch Chamber of Woodworking and Furniture Industry (**BG**), CONFORM - Consulenza Formazione e Management S.C.A.R.L (**IT**), Asociacion de Investigacion y Desarrollo en la Industria de Mueble y Afines (**ES**), Hungarian Association of furniture and Woodworking (**H**)

DURATION

December 2017 - December 2020

A Network of NEET Mobility

Project

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for youth

OBJECTIVES

- Promote the **social inclusion** of **young people** with a low level of qualification or qualification
- Enhance Neets key competences and life skills in environments related to local development, especially in SME
- Spread the concept of education, social inclusion and employment among young people

ACTIVITIES

- Online platform for network management
- Event planning in Europe for the presentation of “cultural network platform”
- Selection of young people and organisation of European mobility actions

COORDINATOR

FRANCE: Chambre de Commerce Italienne pour la France de Marseille

PARTNER

Danish-Italian Chamber of Commerce, City of Copenhagen Youth School (DK), **Italienische Handelskammer für Deutschland- ITKAM (DE)**, **Italian-Hellenic Chamber of Commerce of Thessaloniki**, Thessaloniki Yuth Club for UNESCO (GR), **Cámara de Comercio Italiana para España de Madrid**, IES Consulting, Asociación española de Escuelas de Segunda Oportunidad (ES), Le Régie des Ecrivains, Cap’Ulysse (FR), Itaka Training, EUROSUD - Il portale dei giovani (IT)

DURATION

March 2017 - March 2019

Key Action: KA2 - Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic Partnership for youth

OBJECTIVES

- Increase the **digital, financial and entrepreneurial skills** of workers from the countries involved in the project
- Create an innovative training course in line with workers and companies needs
- Acquisition of methodological references through international mobility routes

ACTIVITIES

- Mobility course for 10 trainers for the development of an educational model
- Creation of a handbook, containing methodological and operational techniques, as a guide for future learners
- Transfer project results to other European countries

COORDINATOR

ITALY: Camera di Commercio delle Marche

PARTNER

Formacion y Educacion Integral, ASECOM **(ES)**, **Italian-Hellenic Chamber of Commerce of Thessaloniki**, AKMI **(GR)**, Università Politecnica delle Marche, Conform, **(IT)**, Università di Economia e Business di Ponzan, Cámara de Comercio de Importadores, Exportadores y Cooperación de Polonia **(PL)**, GZS-CPU, Poslovno Podporni Center **(SI)**

DURATION

November 2019 - October 2021

REDES - Network for the Development of Social Enterprises

Project

Key Action: KA2- Cooperation for Innovation and the Exchange of Good Practices
Action Type: Strategic partnership for youth

OBJECTIVES

- Promote **social enterprise** development in the **sustainable economic growth**
- Strength knowledge in the field of social entrepreneurship
- Improve intercultural, digital and linguistic skills in young people

ACTIVITIES

- Organize national meetings guiding young people to embark on a career in social entrepreneurship
- Create a guide line for the exchange of best practices between aspiring entrepreneurs
- Create an entrepreneurial network between countries involved in the project

COORDINATOR

SPAIN: ASALMA Agrupación de Sociedades Laborales de Madrid

PARTNER

Italienische Handelskammer für Deutschland-ITKAM (DE), Italian-Hellenic Chamber of Commerce of Thessaloniki (GR), Câmara de Comércio Italiana em Portugal (PT), Bxl (BE), I.RE.FORR - Istituto Regionale per la Formazione e la Ricerca (IT), IFAL (SE)

DURATION

November 2017 - July 2019

DC4SKI- Dual Careers For Alpine Ski Racers

Project

Key Action: Sport 2017

Action Type: Smart Collaborative Partnership

OBJECTIVES

- Promote knowledge and development of European best practices for **alpine ski athletes**
- Strengthen cultural, educational and working environments in the alpine skiing sector
- Support athletes in professional path development

ACTIVITIES

- Identification of the needs and challenges faced by athletes and alpine ski educators
- Create a link between ski races and sustainable socio-economic development
- Sharing best practices with United States ski schools

COORDINATOR

ITALY: Ski Club Landina

PARTNER

Chambre de Commerce Italienne de Lyon (FR), ALPSKI SMUcARSKI Klub Kranjska Gora **(SLO)**, Universitaet Osnabrück **(DE)**, EILD - European Institute for Local Development **(GR)**, Università Libera di Bolzano; Università degli Studi di Genova **(IT)**

DURATION

January 2018 - December 2019



Italian Chambers of Commerce Abroad: our mission

The Italian Chambers of Commerce abroad (ICCA) promote the internationalization of Italian companies and promote the Made in Italy in the world.

The ICCA taking part in several European projects with different programs on: innovation and research with **Horizon 2020**, training, mobility and sport with **Erasmus plus**, sustainability of Small and Medium Enterprises on foreign markets with **Cosme**.

The ICCA, due to their presence in **58 Countries**, taking part also in European Territorial Cooperation program for non European countries through **Interreg Mediterranean, Central Europe, Interreg Alpin Space, Alcotra** and **Europe Aid**.

Assocamerestero is the Association of the Italian Chambers of Commerce Abroad (ICCA) established to develop the activities of ICCA and to increase the level of interest and awareness on the network among Italian and International institutions and business organizations.