

## FOREIGN INVESTMENTS – 2019 HIGHLIGHTS



**Clean Energy**  
Solatio: Spanish solar company is investing 19 Billion BRL in 2019

**Automotive**  
FCA: new turbo engine factory and creation of Design Center, among other projects. Investment of 8.5 Billion BRL

**Life Science**  
Boston Scientific: state of the art industrial plant in Belo Horizonte metro area (R\$ 500 millions)

**Food & beverage**  
Unilever: investment of R\$ 127 million in the expansion of the factory in Pouso Alegre

**Fintech**  
Softbank: invested 1 Billion BRL in Banco Inter

**Agribusiness**  
Mitsui (leader in trading with more than 450 affiliated organizations in agribusiness) and ISK (specialized in R&D of new molecules) acquired 25% of Ourofino Agrociência

**FORECAST 2019 FOREIGN AND DOMESTIC DIRECT INVESTMENTS:**  
55 Billion BRL

SOURCE: INDI – Minas Gerais Investment and Trade Promotion Agency

## CONVENTION CENTERS & WORLD CLASS HOTELS



Minascentro is one of the most important conventions centers in Belo Horizonte, it has two theaters (2,143 seats combined), three auditoriums (496 seats), VIP and meeting rooms.

Expominas in Belo Horizonte is the most important convention center in the state. Capacity for 45,000 people in a 72,000 m<sup>2</sup> space area.

**Fasano Hotel**, one of the main luxury hotels in Brazil has one of the most renowned restaurants in the country. **8,422** 4 stars beds

**Ouro Minas Hotel**, one of the most traditional hotels in Brazil. **864** 5 stars beds

Both 5 stars with world class facilities for events.

## MINAS GERAIS AT A GLANCE

**1<sup>st</sup>** Iron and steel production in Brazil  
Niobium reserve of the world  
Global coffee producer  
Milk producer in country

**2<sup>nd</sup>** Most industrialized state in Brazil  
Largest consumer market  
In population: 21 M inhabitants

**3<sup>rd</sup>** GDP (2018) in the country  
Metropolitan region: 6 M inhabitants


## LOGISTIC HUB



**Belo Horizonte International Airport**  
4<sup>th</sup> largest airport in number of domestic flights and 5<sup>th</sup> largest airport in Brazil; International flights to USA, Europe, Central America and South America, and leader in the number of domestic destinations; Leader in flights between Southeast and Northeast Brazil; Passenger traffic: 10,591,138 (2018).

**Industrial Airport:**  
It is a special economic zone located at the Belo Horizonte International Airport with a tax regime to facilitate foreign trade.

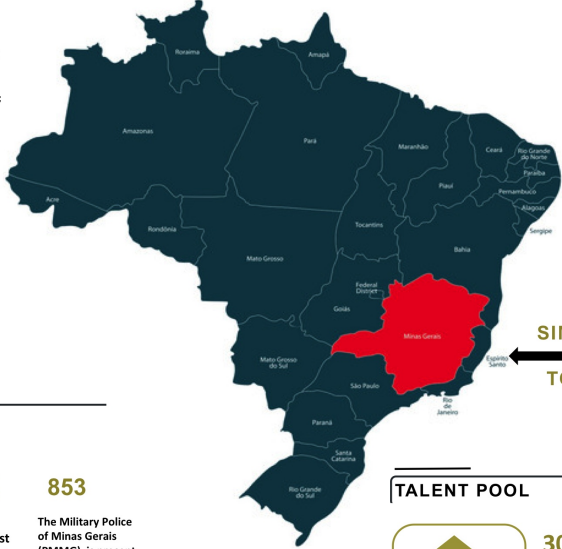
## GLOBAL R&D CENTERS



**GOOGLE (Belo Horizonte)**  
Only R&D center of Google in Latin America, one of the top three in the world. Its team has 250 engineers.

**CADENCE**  
The Belo Horizonte office is the Cadence's only "Global Development Center" in the Southern Hemisphere with a staff of 105 employees (103 software engineers)

**EMBRAER**  
First R&D center of Embraer outside São José dos Campos, located in Belo Horizonte. More than 170 engineers.




## WORLD HERITAGE SITES



**Belo Horizonte**  
**Congonhas**  
**Ouro Preto**  
**Diamantina**

## ECONOMIC RELEVANCE OF MINAS



**21,89** million bags  
Coffee production in 2018 was 21,89 million bags

**3.2** US\$ 3.2 billion  
coffee export revenue in 2018

**#1** 53% of the country's metallic minerals production

**#2** 2<sup>nd</sup> State in number of industrial establishments: 59,511

**#3** GDP 598.5 Billion BRL – 2018. 3<sup>rd</sup> largest in Brazil

**#2** 2<sup>nd</sup> Consumption potential (2019): 476,830 Billion BRL

## SAFETY

**POLICE** **15,984** Recovered weapons (most efficient state in gun-seizure)

**853** The Military Police of Minas Gerais (PMMG) is present in all cities (853) of the State

**State Government structure to foster and facilitate FDI**

**BDMG:**

- the largest state development bank in Brazil
- More than 100 million Euros for Clean Energy


**INDI:** support to investors from decision making to the start of production

**FAPEMIG:** innovation funding

**BELO HORIZONTE**  
Homicide and robbery rates is lower than US cities like Baltimore and Kansas City.

**#2** Safest capital in Brazil

## TALENT POOL



**300+** Higher education institutions

**670.000+** Enrollment in higher education

**130.000+** Enrollment in technical and professional courses

**THE HIGHEST CONCENTRATION OF FEDERAL UNIVERSITIES IN BRAZIL**

- 11 Federal Universities
- 45 Private Universities
- 2 State Universities

**UFMG**

- National patents: 1051 requests and 154 granted
- International patents: 233 requests and 70 granted
- Licensed technologies: 106

## WHO'S ALREADY HERE

## INVESTMENT OPPORTUNITIES

By analyzing the recent history of foreign capital flow to Minas Gerais, the diversity of investments is evident, ranging from energy production through clean sources to the manufacturing of high value-added products, fintechs and agribusiness. In addition, Minas has a tradition in sectors with high economic impact such as I.T., aerospace, automotive and life sciences.

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