

2023  
Egypt



THE <sup>RD</sup> **43** INTERNATIONAL  
HOTEL SUPPLIES  
EXHIBITION

From  
**13 - 15**

Till

NOVEMBER 2023

من  
**١٣ - ١٥**

حتى

نوفمبر ٢٠٢٣

## المعرض الدولي الثالث والأربعون

لتجهيزات الفنادق والكافيهات  
والمطاعم ومعدات المخابز والحلواني  
والآيس كريم والسوبر ماركت

بمركز القاهرة الدولي للمؤتمرات - مدينة نصر  
At Cairo International Convention Center - Nasr City

Hace

Le Cafe

Inter. food

Bakery  
Tec.

Furnishing  
Hot.

Clean Tec.

تحت رعاية وزارة السياحة والآثار  
تحت رعاية وزارة التجارة والصناعة



## Cairo the ideal meeting point

Cairo is considered the first and largest market in Restaurants, Cafes, Hotels and Resorts in Egypt and Middle East.

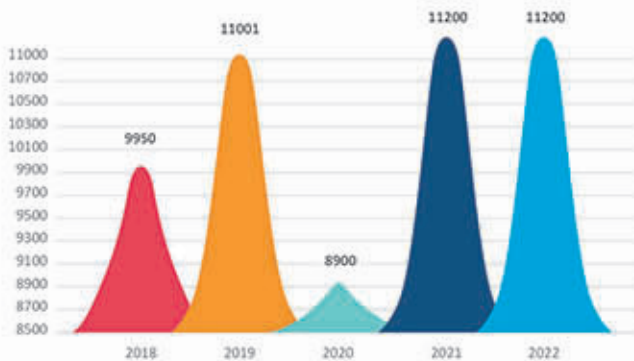
Moreover, head office of Restaurants, Cafes, Hotels, Resorts and Cruises owners and managing companies are located in Cairo.

This privilege enhances the importance of the exhibition where contracts worth millions of pounds are achieved in the field of Restaurants, Cafes, Hotel supplies and Resorts.

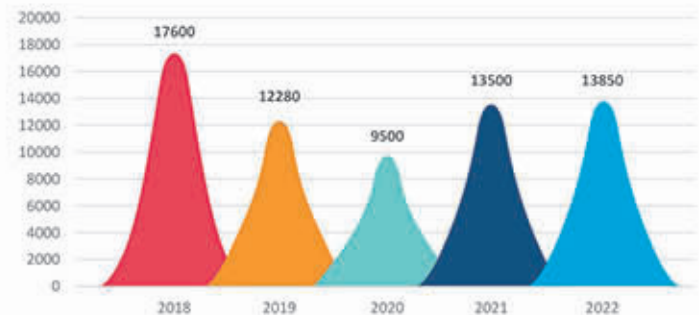
## Timing November 2023

The timing of this exhibition is keeping up with the season of tourism which starts in September through April although it runs the whole year, hotels, resorts, restaurant, cafes and cruises start to select their needs at the beginning of October before setting their final budget, where the surplus of earning are channeled towards the purchase of new equipment and furniture for the new season.

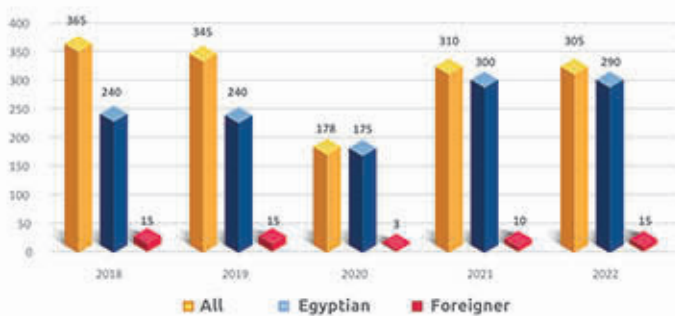
Exhibition Net Area during the period from 2018 to 2022



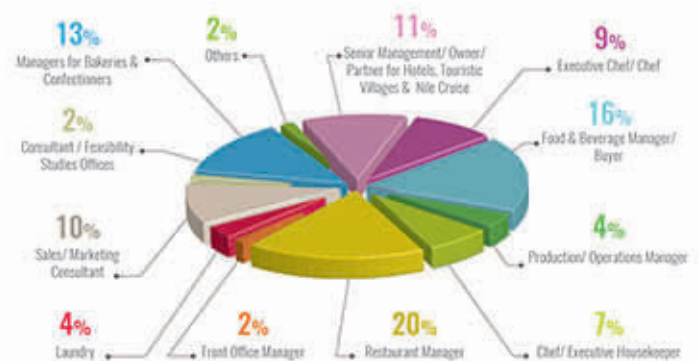
Visitors during the period from 2018 to 2022



Exhibitors Area during the period from 2018 to 2022



Visitors Profile





All  
**YOU**  
Need in  
**One** Place



WE RECEIVED  
THOUSANDS  
OF TRADE  
VISITORS



**Hace**

The International Catering Equipment  
& Trading Laundry Exhibition



**Bakery  
Tec**

The International Bakery, Pastry  
Equipment & Ice Cream Exhibition



**Le  
Café**

The International  
Coffee & Tea Supplies Exhibition



**Furnishing  
-Hot.**

The International  
Furnishing Hotels Exhibition



**Inter  
Food**

The International Food & Beverage  
& Super Market Equipment Exhibition



**Clean  
Tec**

The International  
Cleaning equipment Exhibition



## Winners of ECA Live Cooking Competitions at HACE 2022

<b>Best Restaurant 2022</b> <b>Silver Medal</b> Sponsored by Horeca Star - I Horeca Blog <b>Pipa Italian Restaurant</b>	<b>Egyptian Cuisine Competition</b> <b>Silver Medal</b> Sponsored by Nestle Professional <b>Abdel Rahman Mahmoud</b> Chef de Partie, Italiano Restaurant	<b>Making Donuts Competition</b> <b>Gold Medal</b> Sponsored by Amos <b>Hassan Ahmed Hassan Sayed</b> Pastry Chef, Hyatt Regency Cairo West Hotel
<b>Perfect Steak Competition</b> <b>Gold Medal &amp; Best Hygiene</b> Sponsored by Emkay <b>Mohamed Sayed Abdel Hay</b> 1st Commis, Steigenberger Hotel Tahrir	<b>Young Chef of the Year 2022</b> <b>Gold Medal</b> Sponsored by Mainz & Dixie Mills <b>Essam El Din Mohamed</b> Demi Chef de Partie, Umami Restaurant	<b>Cake Decorating Competition</b> <b>Silver Medal</b> Sponsored by Monginis <b>Sayed Mohamed Oraby</b> Sous Chef, Royal Maxum Palace Kempinski Cairo
<b>Chef of the Year 2022</b> <b>Silver Medal &amp; Best Hygiene</b> Sponsored by Unilever Food Solutions <b>Ahmed Fouad Kamel</b> Senior Sous Chef, Tropitel Sahl Hasheesh	<b>Plated Dessert Competition</b> <b>Silver Medal</b> Sponsored by Al Safy Foods <b>Eslam Arafa Mansy Pastry</b> Chef, Hyatt Regency Cairo West	<b>Kiri Best Éclairs Competition</b> <b>Bronze Medal</b> Sponsored by Kiri <b>Dina Mohamed Mansour</b> Lecturer, British University in Egypt
<b>Best Burger Competition</b> <b>Gold Medal</b> Sponsored by Almera Foods <b>Rawan Abdel Rahman Ibrahim</b> Trainee, Cairo Marriott Hotel	<b>Vegetarian Cuisine Competition</b> <b>Silver Medal</b> Sponsored by Rehana <b>Mohamed Ramadan Mohamed El Sayed</b> Chef de Partie, The Lemon Tree	<b>11 DIFFERENT COMPETITIONS DURING THE FAIR</b>





## Services offered by the company

- A media campaign in the official newspaper in Egypt & Middle East before & during the exhibition.
- 100 invitations provided to each company.
- Printing a Catalog to include the names of participating companies to be given out to visitors and participants.
- Sending invitations by mail to businessman in Egypt, the Gulf area, North Africa and all those concerned with the field.
- Two nametags for each exhibitor.
- Provide 1 day to enter the exhibits before the Exhibition & Exit the exhibits directly after the ending of the Exhibition.
- Egyptian companies may have the right to import goods for the exhibition with a temporary customs exemption.

## Shell Scheme Stand Details

### Octanorm Shell Scheme "Layouts"

Hace – Hotel Expo 2023 have put together shell scheme packages which include basic stand furniture and lighting for those companies who require a quick and simple way of exhibition.

Depending on the size of your stand, please see the table below for your package:

Stand size	9-16 m2	17-32 m2	33- More m2
Spotlights	2	4	6
Electric outlet	1	2	2
Table	1	2	2
Chair	2	4	6

50% in advance + 50% on 15/9/2023  
Price for meter: 260 \$ + VAT 14%

## الخدمات التي تقدمها الشركة :

- حملة إعلانية في الصحف الرسمية في مصر و الشرق الأوسط قبل المعرض وطول فترة المعرض.
- تجهيز دعوات بواقع مائة دعوة لكل شركة.
- عمل دليل خاص بالمعرض باسماء الشركات المشاركة يوزع على الزائرين والشركات العارضة.
- إرسال دعوات بالبريد لجميع المهتمين ورجال الاعمال بمصر و دول الخليج و دول شمال أفريقيا من خلال الاسماء المتوفرة لدينا.
- يتم إعطاء كل شركة عدد ٢ بادخ وذلك لسهولة التفرقة بين العارضين والزائرين
- توفير يوم لدخول المعارضات قبل المعرض و خروج المعارضات بعد انتهاء المعرض مباشرة
- يجوز للشركات المصرية الإستيراد من خلال هذا المعرض بنظام الإفراج الجمركي المؤقت.

Space Only Rate: US \$240 Per m2

Space and Shell Scheme Rate : US \$260 Per m2

White Octanorm Walls , Carpet , Fascia and Nameboard



طريقة السداد : ٥٠% عند التعاقد + ٥٠% في تاريخ ٢٠٢٣/٩/١٥

سعر المتر: ٢٦٠ دولار NOV

هذه الأسعار لا تشمل ضريبة القيمة المضافة ١٤%



Organized by



المجموعة المصرية للتسويق  
EGYPTIAN GROUP FOR MARKETING

53, Youssef Abbas St., Tawfik Building - Nasr City, Cairo - Egypt.

Tel.: (202) 2405 0151 / 2261 9160 / 012 21799060

Fax: (202) 2263 5215 - Zip Code 11371

E-Mail: info@hace.com.eg - Website: www.hace.com.eg

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أنشطة مقامة أثناء معرض هيس ٢٠٢٣



Supervision by

