

FMM-ITALCHAM Market Access & Business Forum 2026

Advancing Market Access, Navigating Regulations & Building Business Partnerships



October 29, 2026 (Thursday)



9.00 AM - 4.00 PM



Wisma FMM, Kuala Lumpur



GAIN INSIGHTS

On market access and EU regulatory developments



EXPLORE OPPORTUNITIES

For business collaboration and partnerships



UNDERSTAND REGULATIONS

Affecting Malaysian exporters and manufacturers



LINK MULTINATIONAL COMPANIES WITH LOCAL SMEs

Leaders, experts and potential business partners



Admission is complimentary, with priority entry for ITALCHAM and FMM members.



Exploring opportunities between Malaysia and Italy for a stronger, more resilient manufacturing future.

About the Forum

The FMM-ITALCHAM Market Access & Business Forum 2026 brings together government representatives, legal experts and industry leaders to **discuss the latest developments on MEUFTA, key EU regulatory changes and practical business opportunities between Malaysia and Italy.**

The Forum also **features real business experiences from Italian companies operating in Malaysia, showcasing how Malaysian manufacturers can leverage Italian solutions, technologies and expertise for cross-border growth.**

Who Should Attend?



Manufacturers and exporters



Supply chain, operation and operations team



Companies looking for international partnerships



Business owners and industry leaders

REGISTER NOW



Jointly organised by:

Federation of Malaysian Manufacturing (FMM)

Italian Chamber of Commerce in Malaysia (ITALCHAM)

For enquiries:

 events@italcham.my

 +6018 – 900 4816

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Program Highlights

9.00 am - 9.30 am Registration

9.30 am - 9.40 am Welcome Address **By Mr. Jacob Lee Chor Kok, FMM President**

9.40 am - 10.00 am Opening Address **By Mr. Michele Dossi, President, ITALCHAM Malaysia**

10.00 am - 10.40 am **Keynote Address**

MEUFTA Negotiations: Latest Developments and What They Mean for Malaysian Business Briefing by YBhg, Dato' Mastura Ahmad Mustafa, Deputy Secretary-General (International Trade), MITI

10.40 am - 11.00 am **Engagement Session (Q&A)**

11.00 am - 11.20 am **Coffee Break**

11.20 am - 1.00 pm **Session 2**

The Changing EU Regulatory Landscape: What Malaysian Companies Need to Know, Covering the EU Deferentation Regulation, Product Liability Directive and Packaging Waste Regulation and the practical implications for companies doing business with the EU.

Speaker: **Dr. Harald Sippel, Aqran & Partners**

1.00 pm - 2.00 pm **Networking Lunch**

2.00 pm - 3.30 pm **Session 3**

Partnering for Cross-Border Growth: Italian Solutions for Malaysian Manufacturers

2.00 pm - 2.05 pm Opening & Introduction for the session

2.05 pm - 2.10 pm Special Remarks by **CRIF Asia**

2.10 pm - 3.10 pm Company Presentation from the following sectors

- Industrial Automation & Engineering
- Food & Beverage Manufacturing
- Machinery, Cranes & Material Handling
- Other Manufacturing/Industrial Sectors

3.10 pm - 3.27 pm Moderated Q&A and Discussion by
Mr. Luciano Pezzotta, Vice President, ITALCHAM Malaysia

3.27 pm - 3.30 pm Closing Remarks

2.00 pm - 3.30 pm **Networking Coffee and End of Program**

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