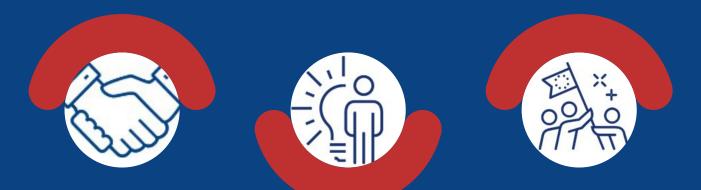


CAMERA DI COMMERCIO ITALIANA PER LA GERMANIA ITALIENISCHE HANDELSKAMMER FÜR DEUTSCHLAND



#Together4Growth #TogetherWeInform #ItalymeetsGermany

ITKAM TALK



#Financing Innovation: challenges and opportunities for Germany and Italy

The topics of #innovation and #sustainable development are at the heart of the Next Generation EU program and they directly influence the German-Italian business community.

During the <u>ITKAM TALK - #financing innovation: challenges and opportunities for</u> <u>Germany and Italy</u> we will have the opportunity to explore:

how and when enterprises can recognise challenges and opportunities of innovation and how support investments in research and development.

Thanks to the moderator <u>Andreas Züge</u>, Managing Director of <u>Hannover Fairs International</u> <u>GmbH (HFI)</u> in Milan, together with <u>Robin Bohnes</u>, Business Development Manager at <u>Ayming Germany</u> and <u>Massimo Nava</u>, Marketing Director at <u>Ayming Italy</u>, we will present the latest results of the International Innovation Barometer (IIB)

Laura Tolettini, Digital Integration Manager at <u>Feralpi Group</u> will present the latest innovation practices developed by the leader company

25th October 2021, 6 PM For registration please CLICK THIS <u>FOLLOWING LINK</u>













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PROGRAMME



#Financing Innovation: challenges and opportunities for Germany and Italy

18.00h-18.10h Introduction <u>Andreas Züge</u>, General Director, <u>Hannover Fairs International</u> <u>GmbH (HFI)</u> in Milan, Italia

18.10h-18.30h Presentation International Innovation Barometer <u>Robin Bohnes</u>, Business Development Manager, <u>Ayming Germany</u> <u>Massimo Nava</u>, Sales and Marketing Director, <u>Ayming Italy</u>

18.30h-18.40h Best Practice Laura Tolettini, Digital Integration Manager, <u>Feralpi Group</u>

18.40h-18.45h Q&A

Moderation: Andreas Züge, General Director, Hannover Fairs International GmbH (HFI) in Milan

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