

#Together4Growth #TogetherWeInform #ItalymeetsGermany

# ITKAM TALK



## #Financing Innovation: challenges and opportunities for Germany and Italy

The topics of #innovation and #sustainable development are at the heart of the Next Generation EU program and they directly influence the German-Italian business community.

During the ITKAM TALK - #financing innovation: challenges and opportunities for Germany and Italy we will have the opportunity to explore:

how and when enterprises can recognise challenges and opportunities of innovation and how support investments in research and development.

Thanks to the moderator Andreas Züge, Managing Director of Hannover Fairs International GmbH (HFI) in Milan, together with Robin Bohnes, Business Development Manager at Ayming Germany and Massimo Nava, Marketing Director at Ayming Italy, we will present the latest results of the International Innovation Barometer (IIB)

Laura Toletti, Digital Integration Manager at Feralpi Group will present the latest innovation practices developed by the leader company

25th October 2021, 6 PM

For registration please [CLICK THIS FOLLOWING LINK](#)

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# PROGRAMME



## #Financing Innovation: challenges and opportunities for Germany and Italy

18.00h-18.10h Introduction

Andreas Züge, General Director, Hannover Fairs International GmbH (HFI) in Milan, Italia

18.10h-18.30h Presentation International Innovation Barometer

Robin Bohnes, Business Development Manager, Ayming Germany  
Massimo Nava, Sales and Marketing Director, Ayming Italy

18.30h-18.40h Best Practice

Laura Tolettini, Digital Integration Manager, Feralpi Group

18.40h-18.45h Q&A

*Moderation: Andreas Züge, General Director, Hannover Fairs International GmbH (HFI) in Milan*

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